



Board of Directors Meeting

June 16, 2009

Steve introduced guests Diane Allen and William Vancel

President's Report: Julie reported on the following- **Norris Highlands Update/Calendar**: calendar posters were distributed throughout the counties during the last 2 weeks to favorable response. The map is in progress and should be available by July; **Guest Books for the marinas**- The total expense for the books was \$44.76 and we will need to replace a color cartridge; **3 STAR**- Matt Garland will be in Union County for the annual recertification process. This will begin at 10AM; **Doing Business with Volkswagen**: An invitation only event will be held on 6/29 at 10AM; **East Tennessee Foundation**: Julie has been in contact with Terry Holley and would like to **bring her to a meeting in future. The board was in agreement**; **Tusculum Gateway Program**- Representatives from Tusculum College visited the chamber on Friday, June 12 to discuss programs available to non traditional students. It was agreed to arrange a time for Tusculum to present their program in our community sometime in late summer; **Blog**- The blog is now ready to release live and ad space is available for sale.

Call to order by Steve Thompson, Chairman of the Board @ 12:11 PM.

Members present:, Burke, Cooper, Gibson, Goforth, Buckner, Barnes, Toppins, Mills, Roe, Thompson, Von Schipmann, Wine, and Graham

Members absent: Anthony Shuler, Glenn Crawford, Scott Inklebarger, Mayor Lay, Steve Hill, Donna Jones, Kelly Smith

Visitors present: William Vancel and Diane Allen

Approval of Agenda: Motioned by Von; 2nd by Marilyn. Motion approved.

Approval of March minutes: Wayne motioned to accept; Von 2nd. Motion passed.

Treasurer's Report: Judy reported a starting balance of \$3,664.37 and an ending balance of \$3,495.03. Judy pointed out that only \$2169.38 was Chamber money and that the rest was either Success Union County or Union County Education Foundation Funds. Marilyn moved to accept the treasurer's report and Jeff 2nd. Motion passed

Board Action:

Old Business:

Von suggested that the discussion of the annual audit of the books be moved on the agenda to the discussion of bylaw changes.

Diane discussed planning for an August 13 networking event. The speaker will be Ramey Winchester and the topic is customer service. Scott Inklebarger, Angie White and Jennifer are involved in planning this event. The board suggested that local business owners be offered time to present their services and that networking opportunities are very important to our community.

Diane then discussed planning a bike run that could be used as a fundraising event for the Education Foundation in cooperation with the Chamber. The board discussed dates that would not interfere with the Humane Society event. A tentative date of August 8 will be explored. Gloria, Casa Mia, has volunteered to assist with the planning.

Steve suggested that the regular July meeting be cancelled. Von moved to cancel the July meeting and Marilyn 2nd. Motion passed.

Steve updated the Board on the progress of the strategic planning committee. The objective is to focus on the following: 1. creating networking /connecting opportunities for the members; 2. have a common voice; 3. focus on growing/ increasing business for our members and 4. Create a vision for the future in 5 and 10 year

New Business:

Steve read a letter of resignation from board member Donna Jones. Wayne moved to accept the resignation and Von 2nd. Motion passed. Steve then announced that a chamber member, Ron Erickson, had submitted his name as a board candidate. Tony moved to fill Donna's open position with Mr. Erickson and Dwain 2nd. Motion passed.

Steve discussed the importance of the next Census for Union County in terms of state and federal tax distribution. Tony advised that Maynardville had received documents from the census GIS mapping project and that each municipality/ county was responsible for validation of the information. Von reported that when the census is not completed

correctly, that it is very expensive and costly to get an update for the census. Dwain reported that the census is done by street address and if you have a PO Box only, then you will not get a form. The board agreed that the Chamber should be an advocate for an accurate census and participate in any partnering that will insure this. Feed back from Mayor Lay as to the county's position will determine the chamber's directive on this issue.

Steve reported that in 2008, the chamber coordinated the Volunteer Tennessee recognition program and that the program will need to be coordinated for 2009. Since there was no dissent, Steve agreed that the chamber could coordinate this for 2009.

Committee Reports: Bylaws: Von reported that the Bylaws Committee met and proposed the (attached) listed changes to the bylaws. Dwain reviewed the current bylaws to see if changes must go to the general membership or if the vote can be a board vote. After review of the bylaws, the board can vote for changes. Von motioned to accept the changes as written and Marilyn 2nd. The motion passed.

Steve Hill was not in attendance, so the P16 Update will be held on July 14 at 12N at the Teacher's Training Center. Marilyn will bring this to the UCBPA as well.

Von requested that the chamber address the Heritage Festival Committee regarding the treasurer position and separation of duties as defined by the Heritage Festival Bylaws. There is concern that the chamber does not want to be liable for any financial obligations of the festival committee. Tony motioned that a meeting is arranged with the Board to discuss the enforcement of separation of duties and an accounting of obligations to date and Von 2nd. Motion passed. Steve will coordinate.

Announcements:

Reception for Jane Janeway- 6/26/2009 2PM

Bluegrass Festival in Luttrell 6/20 from 11AM to 8PM.

Square Dancing every Thursday evening, Sharps Chapel Community Park

Extension of Water Lines in Sharps Chapel: lines will be extended into the Lakeview community beginning 3rd quarter 2009

Fireworks, July 3 Beach Island Resort Marina

WVLT 8 "Our Town" 7/9 4PM Hickory Star Marina

Movie night in Luttrell is held on the 2nd Saturday of the month- Activities begin at 7:30PM and the movie begins at dusk.

Meeting adjourned at 1:20PM.

Next Meeting is scheduled for Tuesday, August 18 @12N

