



Board of Directors Meeting

May 18, 2010

Wayne thanked Steve Thompson, Sharps General Store, for providing lunch to the Board.

Steve is now a life insurance representative of Woodman of the World. Steve discussed that Woodman is a company that “gives back to the community” and that he has been able to provide American flag replacements for Luttrell, the library and for the Vets. He presented information on the benefits of Woodman’s insurance products, including single payment, death benefit, and enhancer programs. Steve welcomes calls from businesses and individuals seeking more information.

Call to order by Wayne Goforth, Chairman of the Board @ 12:00 PM.

Members present: Atkins E, Atkins T, Cooper, Erickson, Goforth, Buckner, Hill, Jones, Mills, Roe, Thompson, Von Schipmann, Williams, Wine, Graham

Members absent: Churchill, Inklebarger, Mayor Lay, Rhyne, Phillips

Visitors present: Medford

Approval of Agenda: Motioned by Tonya; 2nd by Kay. Motion approved.

Approval of April minutes: Ron motioned to accept; Von 2nd. Motion passed.

Treasurer’s Report: Judy reported a starting balance of \$4586.70 and an ending balance of \$2940.32. Expenses totaled \$ 2679.28. Of the ending balance, \$ 1510.58 is for the Education Foundation, leaving a general fund balance of \$1429.70. Kay moved to accept the treasurer’s report and Sheila 2nd. Motion passed.

President’s Report: **Tourism-** Julie reported that *White Lightning Highway/ Byway* media event is scheduled for Friday, June 25. The calendar event poster for NHTC was distributed. The marina association held their May meeting at Beach Island Resort Marina. It was suggested that billboards be placed on this side of the lake similar to the 2 on I75. The marina association was also interested in the GAC/ KUCB lake clean-ups in Union County and would like to do a GAC event in 2011 for all the Norris Lake counties. **InSite**

Consulting Visit –Julie reported that InSite Consulting conducted a site survey of Union County on Tuesday, May 4 to determine the quality of the industrial sites available for industry recruitment in our community. The results of the assessment will be provided sometime in May, but in general, our available buildings are only suitable for expansions or early stage start-ups. **Three Star and annual certification**- Shan Harris will be in Union County to conduct the annual recertification on June 17 at 10AM in the Chamber offices. We still need the annual reports for Education, County, City of Luttrell, City of Maynardville, Health Council and UCPBA. . **Economic Development Web:** The new web pages for industrial and retail recruitment are now finished and can be viewed from our home site under the tab economic development or you can directly link on www.unioncountytnecd.org
VFW Youth Fishing Day- The chamber has ordered the ribbons and volunteers are very much needed for this event. For more information, contact the chamber. **Census**- Congratulations to the local census committee, including Chantay Collins and David Hines. In 2000, the response rate for Union County was 52%, and for 2010 the rate has been 73%. **Youth Football League**- Thank you to the Shriners for their assistance in helping Joannie Hall who is organizing a youth league for 2011. Joannie has already had donations of helmets, but is seeking additional donations to get more equipment. She is currently writing 2 grant applications and has begun planning several fundraising events. **Preservation Union County**-An application has been submitted seeking to add the Hamilton’s Crossroads store to the National Historic Registrar. The Knoxville Sentinel has been in contact with the Chamber seeking information for stories that will be written about the oldest businesses and civic organizations in Union County. **Sharps Chapel Road**- A letter has been sent from the Chamber and supported by Mayor Lay and Superintendent Clayton Helms, to TDOT Commissioner Gerald Nicely requesting procedural information to have this road adopted as a state road. **Non Profits**- Von reported that all non profits should insure that they have filed the new form that is required to insure the 501 (c) 3 status is maintained. This form was due on May 17, 2010. **Tennessee Agritourism**-Julie reported that Mr. Hal Peppers was in Union County to discuss opportunities for agritourism and grant funding that is available. The Chamber and UT Extension will host a late fall meeting that will focus specifically on agritourism and for persons interested in organizing/ participating in a farmers market for Union County.

Board Action:

Old Business:

Steve Thompson reviewed proposed language change to the bylaws affecting Section 3.3 Quorums and Section 3.4 Proxy Members. A proposed proxy form was also distributed. Von motioned to accept the proposed language for Section 3.4 and to accept the proposed proxy form. Everett 2nd. Motion passed. There was much discussion on Section 3.3, so the committee will revisit both Section 3.3 and Section 3.2 to bring back to the next meeting.

Steve Thompson reported that the idea for this year’s shop local campaign will be a “best of”. Shannon Carey has agreed to partner with the Chamber and the Merchant’s Association to conduct the event.

Wayne revisited the idea of a fundraising event for the chamber that had been proposed last fall. Based on the budget, Ron moved that the idea is moved forward and Tim 2nd. Motion

passed with one abstention. It was suggested that all necessary paperwork be completed. Wayne agreed to discuss this with Larry Lay.

Julie reported that she is currently working on the chamber budget request for the 2010-2011 county budget. Steve Hill suggested that Julie seek money from the Appalachian Regional Commission as well.

New Business:

Committee Reports:

Tourism Committee: Wayne reported that the tourism committee will need to meet in the near future to discuss the 2010-2011 budget.

Nominating/ Bylaws- The committee will have a slate of candidates for the August meeting. Anyone interested in serving on the board is encouraged to contact Steve Thompson, Ron Erickson, or Steve Hill.

Union County's annual 3STAR recertification review is scheduled for June 17, 2010 beginning at 10A at the Chamber.

Ron reported that Hazel Erickson, who provided the photo on the Union County phone book, has also been selected for a photo on a NC phone book. Hazel also has a picture in the Smithsonian, as well as photo art in the new Mercy Hospital on Emory Road in Knoxville.

Ron reported that there will be an auction of properties in the Sunset Bay subdivision on Memorial Day weekend.

Ron proposed that the Union County Schools or the sheriff's department consider setting up driving program/ obstacle course that emphasis the dangers of driving and texting.

Julie reported that the Chamber will be closed form June 6 until Monday, June 14

Wayne reviewed the announcements:

- Great America Cleanups scheduled in Union County 5/22 at Big Ridge**
- TAEP Information meeting May 25 at 5PM**
- Movie Night at Food City May 28**
- Schools Out for Summer Celebration May 29 from 10-5P**
- 30th Anniversary of the Museum May 29 12N to 3P**
- Walters State Enrollment Open for Fall Semester 2010**
- Sharps Chapel 3rd Annual 14 mile Garage Sale June 5 (rain date is 6/12)**
- 2n^d Annual Youth Free Fishing Tournament Big Ridge State Park 6/12**
Sponsored by the American Legion Post 212
- Oakes Daylily Festival June 25 and June 26**
- Fireworks Display at Beach Island Resort Marina 7/2**

The next meeting is scheduled for Tuesday, June 15 at 12 @ the Chamber offices
Meeting Adjourned at 1:03 PM.